



2010 Kansas City Bikers for Babies® Vendor Application

Return this application with check or money order. Make check payable to: March of Dimes

March of Dimes Greater Kansas Chapter
4400 College Blvd., Suite 180
Overland Park, KS 66211

Payment deadline: September 3, 2010

Company/Name: _____

Contacts: _____

Street Address: _____

City: _____

Business Phone: _____ Mobile: _____

Email Address: _____ Fax: _____

Tax ID Number: _____

Please mark clearly the space you wish to reserve:

No. of Staff

- | | | | | |
|--------------------------|--------------------|--------------|-----------------------------------|--------|
| <input type="checkbox"/> | Vendor space: | \$250 | 10X20 | 4 |
| <input type="checkbox"/> | Vendor space: | \$350 | 20x20 | 4 |
| <input type="checkbox"/> | SEMI/outside space | Call* | Limited exterior spots available. | 6 |
| <input type="checkbox"/> | Additional Staff | \$ 35 | Each. Quantity Needed: _____ | x \$35 |

Type of goods/services to be exhibited or sold: _____

Enclosed is our check for \$ _____

For credit card payments, call **Kara McBurney at the March of Dimes office: 913-387-3605**

Application for booth space in the Bikers for Babies® Dealers' Expo is hereby made subject to acceptance by the event management team and the March of Dimes. The undersigned agrees to abide by the official guidelines described in this vendor application and to staff their booth during event hours. Once this contract is approved, the undersigned agrees that there will be NO REFUNDS. March of Dimes reserves the right to accept or reject any and all applications.

Signed: _____ Date: _____

Please keep a copy of this form for your records and mail the original to the March of Dimes.

*Call or email with questions/exterior space fees: Joni Clark, 913-484-3221; joniclark21@yahoo.com
or Jeff Heishman, 816-781-6880; email: jeff@libertycycle.com



2010 Vendor Application

16th Annual Kansas City Bikers for Babies® **Kansas Speedway** **I-70 & 110th Street, Kansas City, KS**

Vendor Set Up: Saturday, Sept. 18
Event Date: Sunday, Sept. 19
Location: Kansas Speedway

In 2009, 6,000 riders participated in the Kansas City Bikers for Babies® and raised \$693,070 to support the March of Dimes mission to help save babies' lives! Sign up now and reserve your space at the #1 March of Dimes Bikers for Babies® motorcycle benefit ride in the United States!

- Event details can be found online: www.bikersforbabieskc.org
- Vendors will set up in one of two Kansas Speedway infield NASCAR garages
- Merchandise must be motorcycle-related and appropriate for a family/child-friendly event and approved by March of Dimes in advance
- Completed forms and fees are due by September 3, 2010
- Approved vendors will be mailed packets with instructions, wristbands, parking passes, and check-in information prior to the event. Packets can also be picked up at the March of Dimes office.
- The event is held rain or shine. Your payment is an important donation to the March of Dimes that helps offset facility rental expenses and cannot be refunded. Your support is greatly appreciated.
- Load-in by all vendors is on Saturday, September 18, from 8 a.m. to 4:30 p.m.
- NO load-in or truck arrivals will be allowed on Sunday, September 19. No exceptions!
- **Vendor access Sunday morning will be limited to between 6 a.m. and 7:45 a.m.** Additional staff in cars should arrive at the Speedway before 7:30 a.m. Beginning at 8 a.m., 6,000+ riders start entering the infield.
- All vendors and their representatives are expected to dress appropriately for a family-friendly event.
- Locations of vendor spaces will be selected by event managers.
- Tear down can begin at 3 p.m. All materials must be removed by 5 p.m. on Sunday, September 19.

If you are unable to participate on Sunday, September 19, please consider donating a gift certificate or prize award item to support the March of Dimes mission.

QUESTIONS? Call: Joni Clark, 913-484-3221; email: joniclark21@yahoo.com or Jeff Heishman, 816-781-6880; email: jeff@libertycycle.com

The Mission of the March of Dimes is to improve the health of babies by preventing birth defects, premature birth and infant mortality. The March of Dimes carries out this mission through programs of research, community service and advocacy.